

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
19 February 2004 (19.02.2004)

PCT

(10) International Publication Number
WO 2004/016015 A1

(51) International Patent Classification⁷: **H04Q 7/22**
(21) International Application Number: PCT/KR2003/001586
(22) International Filing Date: 7 August 2003 (07.08.2003)
(25) Filing Language: English
(26) Publication Language: English
(30) Priority Data:
10-2002-0047337 10 August 2002 (10.08.2002) KR
10-2002-0048224 14 August 2002 (14.08.2002) KR
10-2002-0053829
6 September 2002 (06.09.2002) KR

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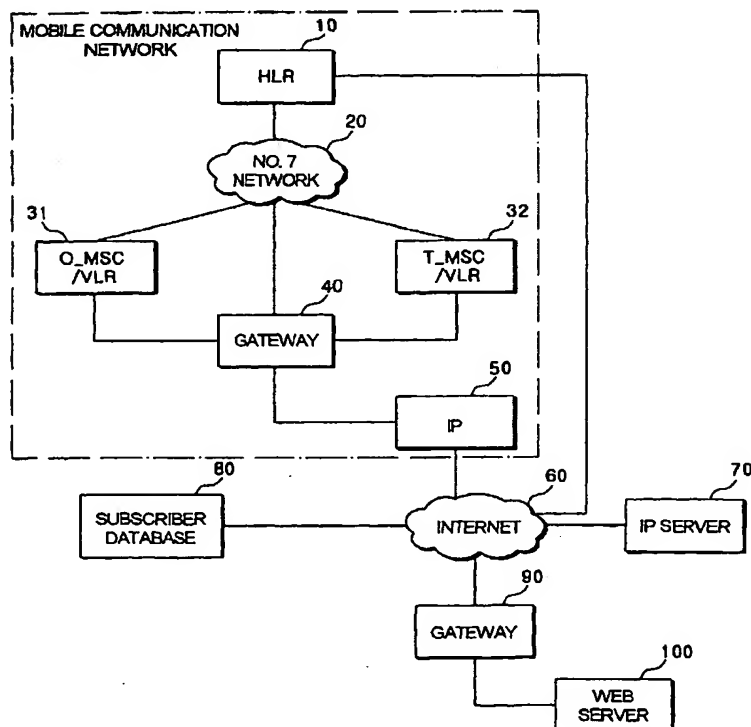
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(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KZ, LC, LK,

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(54) Title: METHOD AND APPARATUS FOR MANAGING PRESENTING AND CHANGING RING-BACK SOUNDS IN SUBSCRIBER-BASED RING-BACK SOUND SERVICE



(57) Abstract: Disclosed herein is a method and apparatus for managing ring-back sounds in a subscriber-based ring-back sound service. The method includes the first step of storing common ring-back sounds and reporting details of use of the common ring-back sounds, the second step of storing individual ring-back sounds and reporting details of use of the individual ring-back sounds, and the third step of statistically compiling the reported details of use and determining whether to maintain storage of the ring-back sounds based up the statistically complied details. A method and apparatus for presenting and changing ring-back sounds based upon the ring-back sound managing method and apparatus are provided.

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